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Total Number of pages 16

**B.V.Sc. & A.H. (Part – V) Examination – 2020  
of the Five-Year Degree Course  
(MSVE 2008)**

**VETERINARY AND ANIMAL HUSBANDRY EXTENSION PAPER-II**

**To be filled by the candidate:**

Candidate's Roll Number:

In figure .....

In words .....

Candidate's Enrolment Number: .....

Day and date of examination: .....

Please see for general instructions overleaf.

**Signatures of invigilators verifying the details filled by the candidate**

Signature of invigilator 1: ..... 2: .....

Candidate should not write anything below this line

**Marks to be filled by the examiner:**

Section A	
Q. No.	Marks
1.	
2.	
3.	
4.	
5.	
<b>Total</b>	

Total Marks obtained:

In figures: ..... In words: .....

Signature of examiner: .....

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**INSTRUCTIONS TO THE CANDIDATES**

1. The invigilator and the members of the Flying Squad are empowered to take search of the examinees during the examinations.
2. Candidate should read the question paper and the instructions carefully before they begin to write answers.
3. The candidate will not be allowed to leave the examination hall before one hour form the end of the examination time.
4. Write on the cover page all the required entries correctly and get the signature of the invigilators.
5. Write legibly in the space provided for answer of each questions/sub-questions according to instruction given in the question paper booklet (question paper).
6. Do not write your name on any part of the question paper / answer booklet.
7. Do not leave examination hall without handing over question paper / answer booklet to the invigilator incharge.
8. No leaves should be torn out of the question paper / answer booklet.
9. Candidate attempting to use unfair means or talking to one another will be dealt with severely as per unfair means rules.
10. No written paper or book notes etc. should be brought to examination hall.
11. Total number of pages of question paper / answer booklet be checked before writing.
12. Candidate should not bring in any article other than pens and admit card. Use of Mobiles, calculators on any other electronic device in the examination hall is strictly prohibited.

**SPACE FOR ROUGH WORK**

**B.V.Sc. & A.H. (Part – V) Examination – 2020  
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**VETERINARY AND ANIMAL HUSBANDRY EXTENSION PAPER-II**

**Time: Three Hours**

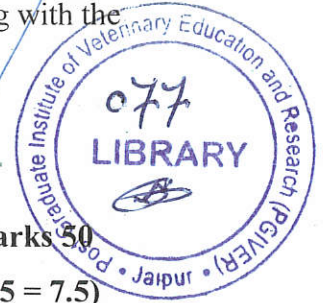
**Maximum Marks: 50**

Section A: Livestock Entrepreneurship: VAE-511

Marks 50

**Instructions:**

- 1) Attempt all questions
- 2) Answer of all questions is to be written in the space provided along with the question in question-booklet.
- 3) Overwriting is not allowed in the objective type question.



**SECTION – A**

**Livestock Entrepreneurship: VAE-511**

**Maximum Marks 50**

**Q.1 Fill in the blanks.**

**(15x0.5 = 7.5)**

- 1.1 The word entrepreneur is derived from the French word \_\_\_\_\_.
- 1.2 Term \_\_\_\_\_ is used when two or more persons unite in the operation and management of a business venture.
- 1.3 Full form of NISIET is \_\_\_\_\_.
- 1.4 \_\_\_\_\_ entrepreneur is an entrepreneur who hardly introduces anything revolutionary and follows the principle of rule of thumb.
- 1.5 The verb entredre means \_\_\_\_\_.
- 1.6 Entrepreneurship has three things innovation, innovator and \_\_\_\_\_.
- 1.7 \_\_\_\_\_ entrepreneur is well informed about the general economic condition and introduces changes which look more revolutionary.
- 1.8 NIESBUD stands for \_\_\_\_\_.
- 1.9 \_\_\_\_\_ is a small business that is chartered or registered by the state and that operates separately from owner.
- 1.10 \_\_\_\_\_ is a stage of development that refines knowledge into application.

- 1.11 \_\_\_\_\_ ensures performance as expected under normal operating condition.
- 1.12 Creativity and \_\_\_\_\_ often mean the same thing but each have a unique connotation.
- 1.13 \_\_\_\_\_ refers to the period of time required for the return of an investment to repay the sum of the original investment.
- 1.14 \_\_\_\_\_ is the first person to adopt an idea in the community.
- 1.15 \_\_\_\_\_ analysis of business potential, stands for strength weakness opportunity and threats.

**Q.2 Choose the most suitable answer and write the number of the correct answer 1 or 2 or 3 or 4 in the space given against each sub question: (15x0.5 = 7.5)**

- 2.1 An entrepreneur is a person who takes decisions under: ( )  
1. Certainty  
2. Compulsion  
3. Uncertainty  
4. None of the above
- 2.2 The percentage of innovators in adopter category is: ( )  
1. 13.5  
2. 34  
3. 2.5  
4. 16
- 2.3 Entrepreneur are usually: ( )  
1. No risk takers  
2. Moderate risk taker  
3. High risk  
4. None
- 2.4 Micro insurance regulations and issues are dealt by: ( )  
1. NBFBI  
2. NABARD  
3. IRDA (Insurance Regulatory & Development Authority)  
4. Dept. of Animal Husbandry, Dairying & F, Ministry of Agriculture.
- 2.5 When only one seller exits in market the condition is termed as: ( )  
1. Monopoly  
2. Oligopoly  
3. Sonopoly  
4. None.

- 2.6 Avenues of livestock entrepreneurships: ( )
1. Animal Farm
  2. Equipment's
  3. Feed manufacturing
  4. All of the above
- 2.7 NIESBUD is situated in: ( )
1. Delhi
  2. Bombay
  3. Kolkata
  4. Chennai.
- 2.8 Indian institute of Entrepreneurships was established in year: ( )
1. 1953
  2. 1973
  3. 1993
  4. 1983
- 2.9 TQM stands for: ( )
1. Total Qualified Manager
  2. Total Quality Management
  3. Total Quality Management
  4. None
- 2.10 Indian Institute of Entrepreneurship is located in: ( )
1. Delhi
  2. Chennai
  3. Guwahati
  4. Chandigarh
- 2.11 Depreciation is a part of: ( )
1. Variable cost
  2. Fixed cost
  3. Marginal cost
  4. Opportunity cost
- 2.12 The percentage of laggards in adopter category is: ( )
1. 16
  2. 34
  3. 2.5
  4. 13.5
- 2.13 Which one is not function of an entrepreneur? ( )
1. Turning ideas into action
  2. Feasibility study
  3. Resourcing
  4. Shutting down the existing business.
- 2.14 Demand refers to: ( )
1. The quality that a consumer will buy at a given price
  2. The quality that a consumer will buy at a given income level
  3. The quality that a consumer will buy at price and a given income level
  4. The quality that a consumer will buy at any price



2.15 According to Arthur H Cole classified entrepreneur as: ( )

1. Empirical
2. Rational
3. Cognitive
4. All of the above

**Q.3 Attempt any fifteen out of the following twenty questions. Answer of each question should be in 2 to 3 lines. (15 x 1.0 = 15)**

3.1 Intrapreneurship:

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3.2 Venture Capital Fund (VCF):

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3.3 Marketing Channel:

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3.4 Perishable livestock product:

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3.5 Project:

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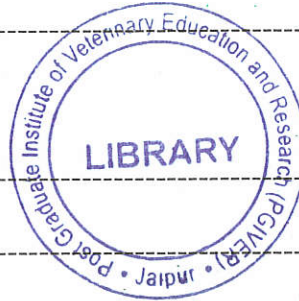
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3.6 Oligopoly:

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3.7 Advertising:

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3.8 BCR:

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3.9 Monopoly:

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3.10 Marketing Channel:

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3.11 Breakeven point:

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3.12 Insurance:

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3.13 APEDA:

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3.14 Innovativeness:

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3.15 Joint venture:

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3.16 Micro enterprise:

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3.17 Current assets:

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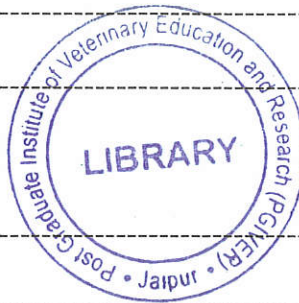


3.18 Cooperative:

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3.19 Capital farming:

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3.20 Depreciation:

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**Q.4 Attempt any five out of the following seven questions. Answer of each question should be in 5 to 8 lines. (5 x 2 = 10)**

4.1 Enlist the specific characteristic of being good livestock entrepreneurs.

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4.2 Traits & Attributes of Entrepreneurs

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4.3 Difference between public and private enterprise.

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4.4 Contract farming:

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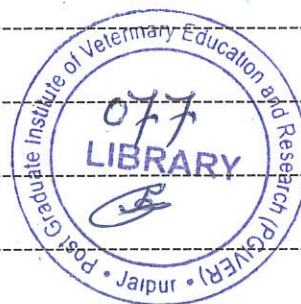
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4.5 Discuss about Micro-Enterprises, Rural Enterprises and Rural Marketing.

4.6 Rural Marketing:



4.7 Quality Management:

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**Q.5 Answer the following question in 1-2 pages (attempt any two). (2x5 = 10)**

- 5.1 Explain the basic concept of 'Entrepreneurship'. Also, discuss various 'Theories of Entrepreneurship'
- 5.2 What do you understand by marketing channel? Prepare the models of marketing channel for common livestock products.
- 5.3 Why 'Dairy Business Entrepreneurship' is the need of the hour?

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Q. No. ....



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Please write your Roll Number above this line

Handwriting practice lines consisting of multiple rows of dashed lines for tracing and solid lines for writing.

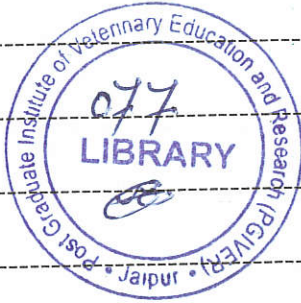
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Q. No. ....



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